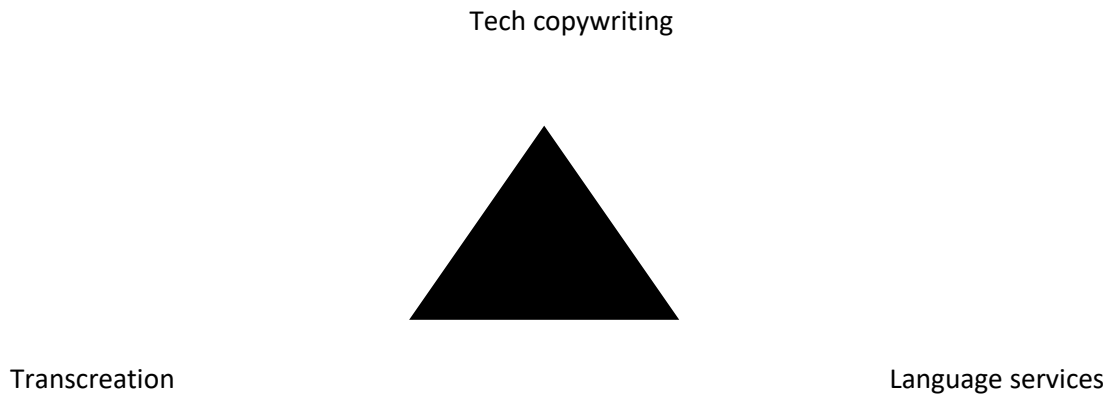


Interlocking skill sets:



Key strengths:

- thorough research in English and German
- team player able to work harmoniously with subject-matter experts and editors

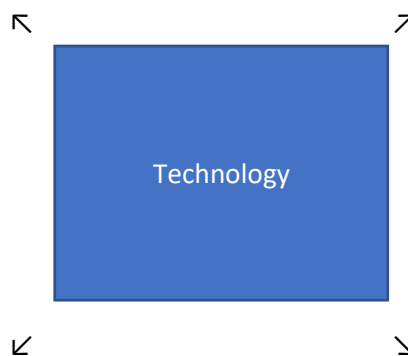
Expertise (in red):

Research papers:

- written by R&D and engineers
- published in scholarly journals
- expository

Technical writing:

- UX and user documentation
- written by technical writers
- expository



B2B sales and marketing content:

- written by tech copywriters, in collaboration with subject matter experts
- TOFU and MOFU
- persuasive

Trade media:

- trade journalism for a specific industry
- independently published
- narrative

RECENT WORK

Product brochure



S GmbH SERVER CABINET COMPONENTS

**Excellent cooling performance,
attractive design features**

Server cabinet doors play an important role in the cooling process: when deployed as part of a comprehensive air cooling strategy, perforated doors improve heat management by enhancing air circulation. At the same time, perforated cabinet doors are an increasingly popular way to showcase the leading-edge technology inside. S GmbH uses a combination of production technologies to create its tailored solutions, which offer impressive performance specifications and an eye-catching appearance.

Web pages with SEO

A screenshot of a website page for Clariant. The top navigation bar is black with white text for 'Search', 'Share', 'Region', and 'Contact'. The main header area is white with the 'CLARIANT' logo in black. Below the logo is a horizontal menu with links: 'PRODUCTS & BUSINESSES', 'SUSTAINABILITY', 'COMPANY', 'MEDIA', 'INVESTORS', 'CAREERS', and 'EVENTS'. The main content area features a blue background with a red first aid kit in the center. The text 'Health Care' and 'Excipients & Active Pharmaceutical Ingredients' is overlaid on the image. A breadcrumb trail at the top of the content area reads: 'Home / Products & Businesses / Industrial & Consumer Specialties / Health Care'.

White paper



Complete campaign:
e-mail series, Google ad texts, article for trade magazine, and press release



Series of product brochures



Series of online newsletters



OTHER RECENT WORK

Series of articles for *Feuchtwanger Studies*
with grant funding from the Feuchtwanger Memorial Library, USC



- [Das Buch Bayern: The Portrayal of Antisemitism and the Wahrhaft Deutschen in *Erfolg*](#)
In: *Feuchtwanger Studies* 8, 2022
- [Die Geschwister Oppermann: A German Jewish Family in Extremis](#)
In: *Feuchtwanger Studies* 7, 2020
- [Caught Between Cultures: Lion Feuchtwanger's *Flavius Josephus*](#)
In: *Feuchtwanger Studies* 6, 2019
- [The Proud Fabric? A Translator's Perspective on *Waffen für Amerika* in English Translation](#)
In: *Feuchtwanger Studies* 4, 2015

2015-2022

Informational portal running WordPress as CMS

www.lionfeuchtwanger.de: An Introduction to Lion Feuchtwanger in English Translation
in collaboration with the International Feuchtwanger Society

