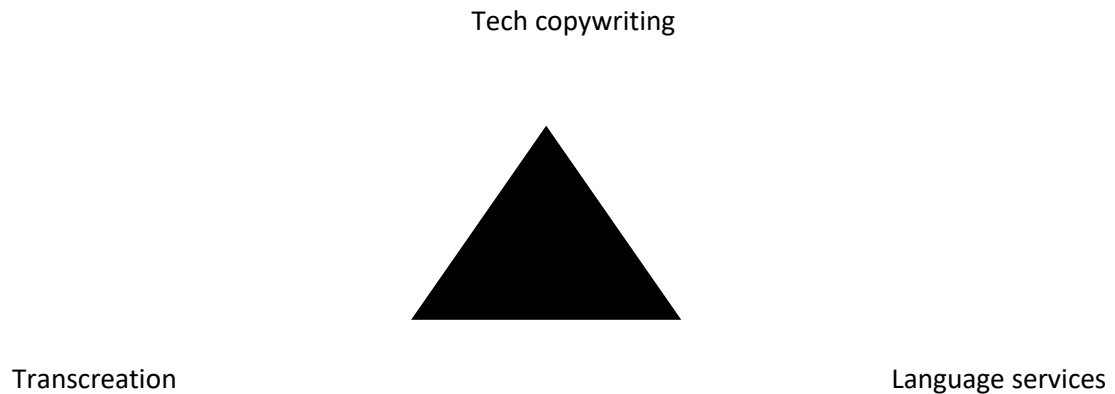


Interlocking skill sets:



Key strengths:

- thorough research in English and German
- team player able to work harmoniously with subject-matter experts and editors

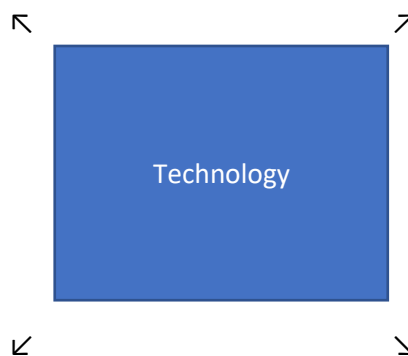
Expertise (in red):

Research papers:

- written by R&D and engineers
- published in scholarly journals
- expository

Technical writing:

- UX and user documentation
- written by technical writers
- expository



B2B sales and marketing content:

- written by tech copywriters, in collaboration with subject matter experts
- TOFU and MOFU
- persuasive

Trade media:

- trade journalism for a specific industry
- independently published
- narrative

RECENT WORK

Product brochure

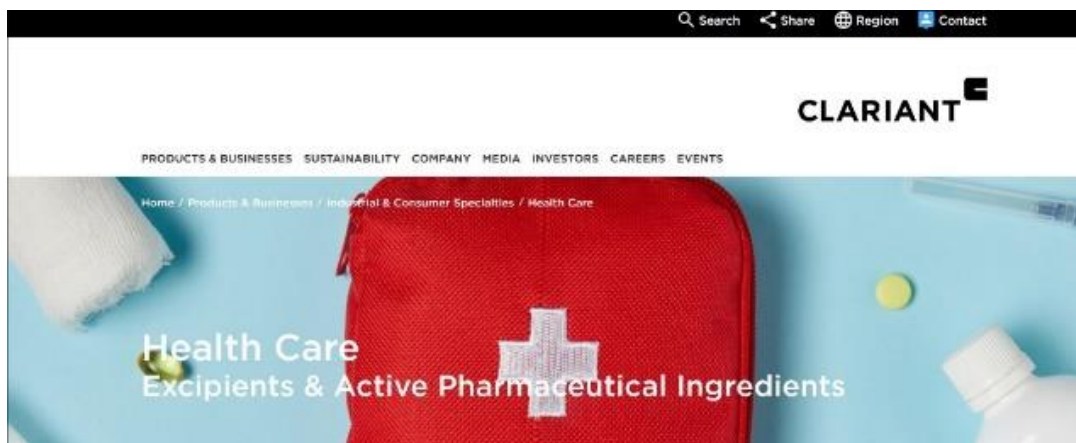


S GmbH SERVER CABINET COMPONENTS

**Excellent cooling performance,
attractive design features**

Server cabinet doors play an important role in the cooling process: when deployed as part of a comprehensive air cooling strategy, perforated doors improve heat management by enhancing air circulation. At the same time, perforated cabinet doors are an increasingly popular way to showcase the leading-edge technology inside. S GmbH uses a combination of production technologies to create its tailored solutions, which offer impressive performance specifications and an eye-catching appearance.

Web pages with SEO



White paper



Complete campaign:
e-mail series, Google ad texts, article for trade magazine, and press release



Series of product brochures



Series of online newsletters

